

Board of Directors' Meeting

Thursday, November 18, 2021



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – October 14, 2021**
- IV. **Treasurer's Report**
- V. **Presidents' Report**
 1. Red Ribbon Week Report
 2. Forbes House Update
 1. Inspection & Appraisal
 2. City Council Meeting November 22 at 6 PM at City Hall; MDCD meeting on December 6 at 1 PM at City Hall
- VI. **Board Committee Reports**
 1. Organization – Julie/Sarah
 2. Design - Kirk
 3. Promotion – Carolyn
 4. Economic Vitality – Ken
 5. Sustainability – Courtney
- VII. **Executive Director's Report**
 1. Activity Report
 1. Trainings: Main Street Alabama Quarterly Training in Promotion; Community Development Institute
 2. Presentations: Montevillo First Baptist Church Silver Club, National Night Out, Garden Club
 2. Business Transitions
 1. Opened this month:
 1. Mom's Magic Events and Decorations LLC (742 Main Street)
 2. Opening soon:
 1. Strand Coffeehouse, 620 Main Street, date TBA
 2. Pit 119, 629 Main Street, date TBA
 3. Slice Pizza & Brew, 1105 Ashville Road, date TBA
 4. Xcaret Grill, 1032 Main Street, date TBA
 5. Donuts (name TBD), 1105 Ashville Road, date TBA
 3. Ownership transition:
 1. n/a
 4. Business closings & relocations:
 1. CC Event Center (742 Main Street)
 5. Properties for sale/rent within the district:
 1. Sale:
 - a. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
 2. Rent:
 - a. 626 Main Street – call 205-665-0035
 - b. 746 Main Street – call 205-982-9171

- c. Office space at 951 Island Street – call 205-665-5197
- d. Office space at 1225 Valley Street – call 205-267-8948
- e. Office space at 731 Middle Street – call 205-665-2017

VIII. Old Business

1. Volunteer Hours – submit via the chat function or by email
2. EV: Request \$150,000 from American Rescue Act funds to be spent over a 3 year period for Façade Improvement Grants and other improvements in the District
3. CO.STARTERS Program (EV Committee)
 1. Facilitators needed
 2. Sponsors needed
 - **Community Builder (\$5,000+)**
(One slot available)
 - **Innovator (\$2,500)**
Spring Creek Investments + Three more slots available
 - **Promoter (\$500)**
Keys to the City + Bradford Real Estate Group + Six more slots available
4. Nominations now being accepted for:
 1. New Board member with term to end Dec. 2023
 2. Sustainability Committee Chair
 3. Five Board member positions with terms effective Jan. 2022 – Dec. 2024

IX. New Business

1. Funding Allocation Request - Vote

X. Other Business

XI. Announcements

1. Events
 - **Saturday, November 27:** Small Business Saturday is celebrated nationwide on this day! We invite you to "shop small" at our local businesses on this day, and all season long! Team Lehman will host an Iron Bowl Watch Party on that date at their office (620 Valley Street) and offer hot dogs and hamburgers. We will announce more details closer to then!
 - **Thursday, December 2:** Annual Holiday Parade and Tree Lighting. The tree lighting will be held at 5:30 PM at the Post Office and will include announcements of our Window Decorating Contest winners. The parade, presented by Montevallo Chamber of Commerce, rolls at 6 PM. For more information, please contact the Chamber at montevallochamber@gmail.com or 205-665-1519.
 - **Tuesday, December 7 (new date):** Holiday Party for Montevallo Main Street supporting members and volunteers at Bradford Real Estate (804 Main Street) from 5-7 PM. Volunteer recognitions will be held at 6 PM. RSVPs are requested by December 6 to mainstreet@cityofmontevallo.com.
 - **Thursday, December 9:** Annual Montevallo Chamber of Commerce Open House from 5-7 PM. For more information, please contact montevallochamber@gmail.com or 205-665-1519.
- **Next Meeting** – Thursday, December 9, at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

XII. Adjourn

Montevallo Main Street Board of Directors

Terms Expiring 2021

Jackie Chappell
Jim McDonald
Stephanie Shunnarah
Cheryl White
Patricia Honeycutt

Terms Expiring 2022

Herman Lehman
Kirk Lightfoot
Ken Jones
Sarah Hendren
Clay Nordan

Terms Expiring 2023

Julie Smitherman
Casie Tate
Sarah Hogan
Carolyn Garrity
OPEN

Ex Officio

Rusty Nix
Adele Nelson
Courtney Bennett
MDCD Representative
John Stewart
Olivia Gilbert